

About Sustainable Development Goals

The Sustainable Development Goals (SDG) are built on the Millennium Development Goals (MDGs), which started as a global effort in 2000 to overcome poverty, hunger, disease, and inequality by 2015. In September 2015, the UN, through a deliberative process involving its 193 Member States, adopted a new set of goals to be achieved over the following 15 years, as part of a new sustainable development agenda: the 2030 Agenda for Sustainable Development. The Agenda outlines; 17 Sustainable Development Goals (SDGs), 169 targets, 232 indicators focusing on improving health and education, reducing inequality, and spurring economic growth worldwide.

SUSTAINABLE DEVELOPMENT GOALS



SDG Video Contest

Challenge: Universities are invited to submit video presentations of 4-5 minutes duration on the following topics.

Ser.	Topic	Brief
1-	Sustainable Human Footprint	<i>Addressing SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable</i>
2-	Addressing Climate Challenges Using Space Technology	<p><i>According to the United Nations, by now, over half of the essential climate variables can only be measured from space. More specifically, when it comes to the UN Sustainable Development Goals, it has been shown that out of the 169 targets associated with the SDGs, at least 65 (almost 40 per cent) directly benefit from using remote sensing and global navigation satellite system (GNSS) services – either helping monitor the status of achievement of a given SDG or actively contributing to its fulfilment.</i></p> <p><i>The students shall be addressing any one or multiple climatic challenges.</i></p>
3-	Role of Telecommunication Satellites In Socio-Economic Uplift of the Country	<p><i>The telecoms industry (and 5G specifically) has an ever-growing key role to play in achieving the Sustainable Development Goals. It was estimated for example that by closely tracking the sources of pollution and regulating traffic and construction with the help of telecom satellites, Beijing reduced its deadly airborne pollutants by roughly 20 percent in less than a year.</i></p> <p><i>Another great example is that cities that deploy smart-mobility applications through telecommunications are known to have the potential to cut commuting times by 15 to 20 percent on average.</i></p> <p><i>Can you think of other ways to apply telecommunications to our socio-economic development?</i></p>

Rules & Guidelines:

1. Competition is open for university students only
2. Interested students may participate in the competition as individual or team of maximum five students.
3. One university can nominate one team for one challenge. However, a university can take part in one, two or all the challenges.
4. The duration of the video presentation shall be 4-5 minutes .
5. The judgment of the videos will be based on focus of the presentation, coherence of content, clarity of idea, effective use of facts, stats and details, design of slides, effective use of images and innovation.
6. The video presentation must be submitted at manager.sead@gmail.com by 21 Oct 2022.

Contact Us

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