



WORLD SPACE WEEK PAKISTAN

04 - 10 OCTOBER, 2026

GUIDEBOOK

BEST SPACE SCHOOL CONTEST

*A comprehensive guidebook to participate
in Best Space School Contest*

WORLD SPACE WEEK 2026 CELEBRATES
"ROCKET REVOLUTION"



PREFACE

Space has always inspired humanity to look beyond horizons, dream of the impossible, and turn imagination into discovery. In today's rapidly advancing world, space exploration is no longer a distant ambition — it is a vital part of science, technology, and daily life. From communication satellites that connect the world, to weather forecasting, navigation, disaster management, and medical research, space technology continues to transform societies and improve the quality of human life. World Space Week provides a unique opportunity to bring this spirit of exploration into classrooms and engage students in discovering the science, technology, creativity, and teamwork that drive space exploration.

For developing nations like Pakistan, space science and technology hold particular significance. They are powerful drivers of progress in education, communication, agriculture, disaster preparedness, national security, and economic growth. Pakistan's investments in space research and satellite programs have already contributed to national development, but much more can be achieved by nurturing scientific interest among our youth.

*The theme of World Space Week 2026, “**Rocket Revolution**,” celebrates the remarkable evolution of rockets—from the pioneering achievements of early space exploration to the innovative launch systems shaping the future of space missions. It invites young minds to explore how rockets work, how they have transformed over time, and how advances in propulsion and launch technologies are opening new frontiers in space.*

SUPARCO is pleased to present this Guidebook for Participation in World Space Week 2026 as a resource for schools, teachers, and students across Pakistan. The guidebook provides practical guidance and ideas for conducting engaging educational activities, demonstrations, competitions, projects, and awareness sessions centered on the theme “Rocket Revolution.” The activities have been designed to encourage learning through exploration, experimentation, creativity, and collaboration while making space science accessible and exciting for students of different age groups.

We invite schools across Pakistan to celebrate World Space Week 2026 with enthusiasm and imagination, and to make “Rocket Revolution” a memorable journey of discovery for their students.

ABOUT WORLD SPACE WEEK

World Space Week is an international celebration of science and technology, and their contribution to the betterment of the human condition. The United Nations General Assembly declared in 1999 that World Space Week will be held each year from October 4-10.

These dates commemorate two events:

- **October 4, 1957:** Launch of the first human-made Earth satellite, Sputnik 1, thus opening the way for space exploration
- **October 10, 1967:** The signing of the Treaty on Principles Governing the Activities of States in the Exploration and Peaceful Uses of Outer Space, including the Moon and Other Celestial Bodies.

MISSION

The mission of World Space Week Association (WSWA) is to strengthen the link between space and society through public education, participation, and dialogue on the future of space activity using World Space Week as a focus.

WHAT ARE THE GOALS OF WORLD SPACE WEEK?

- Provide unique leverage in space outreach and education
- Educate people about the benefits that they receive from space
- Encourage greater use of space for sustainable economic development
- Demonstrate public support for space programs
- Excite young people about science, technology, engineering, and math
- Foster international cooperation in space outreach and education

WHAT BENEFITS DO ENTITIES GET FROM ORGANIZING WSW EVENTS?

Entities organizing WSW get the following benefits:

- Become part of the largest public support for space education and awareness
- Contribute to heighten global awareness of space
- Gain public and media attention through the synergy of concurrent space events around the world
- Enlist Organization's logo and name on the SEAD's official website
- Opportunity to participate in competitions announced by World Space Week Association
- Possibility of future collaboration on long term basis with SEAD
- Get extensive media coverage

NATIONAL COORDINATOR OF WORLD SPACE WEEK PAKISTAN

*The WSWA leads a global team of National Coordinators, who organize events within their own country. **SUPARCO** is the official National Coordinator of WSW in Pakistan.*

PAKISTAN'S ACHIEVEMENT IN WORLD SPACE WEEK – 2025

Pakistan has been in top countries with the largest number of countrywide events. In 2025, over 50,000 events were reported, held simultaneously in 90 countries making WSW the largest space event on Earth. Pakistan achieved **2nd rank** in global WSWA rankings with over **9,000** events countrywide and was featured in WSWA annual report presented at the United Nations Office for Outer Space Affairs (UNOOSA) forum.



BEST SPACE SCHOOL CONTEST

Best Space School Contest invites educational institutions from all over Pakistan to conduct various World Space Week activities in their premises to promote space science and technology amongst students and compete for the “**Best Space School**” title.

GENERAL GUIDELINES

1. Educational institutions from all over Pakistan are eligible to participate in “Best Space School Contest”.
2. Schools shall conduct different space related activities in their respective premises or online from 04 to 10 Oct 2026 only.
3. After successfully conducting the event(s), the schools shall upload the event report on given template (ref. www.sead.pk) supported with links of pictures/videos of every activity and social media/electronic media/press coverage of the event by **20 October 2026** for evaluation.

RULES OF THE CONTEST

1. Educational institutions will decide the medium to conduct events at their convenience, i.e: Physical, Online or Hybrid.
2. It is mandatory to organize at least **2x activities** related to WSW-26 theme “Rocket Revolution”.
3. A brief summary of the activities with pictures and videos must be shared on public Facebook page with the hashtag #RocketRevolution, #WSW26 and #WSW26Pakistan.
4. Schools shall be judged on the following criteria, primarily based on the report and pictorial evidence submitted to SEAD.
 - a. Total number of activities (it includes mandatory 2x activities related to WSW26 theme)
 - b. Ambiance (presentation, decor of the venue)
 - c. Innovative ideas (out of the box activity held relevant to the theme)
 - d. Media Coverage before and during the event (print/electronic/social media)
5. All photos and media content must feature a background displaying the SUPARCO and SEAD logos, the WSW logo and theme, and the participating school’s logo.
6. All participating schools are obliged to provide event report (as mentioned in guidelines) to SEAD
7. The decision/judgment will solely be the responsibility of SEAD and will be final, subject to no objection whatsoever.

HOW TO ORGANIZE WORLD SPACE WEEK

World Space Week is an excellent opportunity for educational institutions across the world to come together and help collectively inspire and stimulate interests of youth in space, STEM sciences and education.

Your school can participate in the celebration of World Space Week each year from October 4-10. By doing so, you will leverage the public and media attention surrounding the largest annual public space event on Earth.

Here is how to celebrate World Space Week:

Planning

1- Plan your events

Finalize your weeklong activities, contests, webinars, trainings and workshops etc for students of different age groups at your institution on WSW theme 2026 “Rocket Revolution” and any space related theme. You can get event ideas in the document below.

2- Preparation of promotional material

Suitably prepared promotional and informational material is an effective way to reach your target audience. You can prepare your banners, posters, brochures, panaflexes and standees for the promotion of your event.

3- Prepare the activity area

- a. Decorate the activity area with space related posters and models.
- b. Mount an attractive stage backdrop. It is mandatory to use WSW theme, SUPARCO and SEAD logos along with your school’s logo. Editable WSW poster is available on the website (www.sead.pk).
- c. Decorate the activity area with space-related posters, models, and creative displays. Professional printing is not necessary — participants may use their own arts, crafts, and handmade materials to add a personal touch.

Execution

1- Mark your Calendar

Schedule WSW space-related activities for the 4-10 October timeframe.

2- Publicize your event on social media

Post good quality pictures and videos of your every activity/event along with brief summary on social media and don’t forget to tag “Space Education & Awareness Drive” facebook page (www.facebook.com/SEAD.Pakistan) in your posts so that we can reshare your WSW posts.

3- Use the Hashtag

While posting your pictures and videos on the social media, use the official hashtag for

WSW i.e: #WSW26, #WSW26Pakistan and #RocketRevolution and don't forget to tag Space Education and Awareness Drive Facebook page.

4- **Arrange Interviews with media**

If you have invited media and press for the coverage of the event, don't forget to arrange special interviews of your experts/students showcasing their talent to the world. Keep track of all the interviews and media/press coverage for inclusion in post event report.

5- Take subsequent group photos on the format mentioned below:

- a. **Activity/Contest Group Photo** with students and teachers displaying play cards of World Space Week, SUPARCO, SEAD, World Space Week 2026 theme "Rocket Revolution", your school name and the activity/contest name.
- b. **"Best Space School" Contest Group Photo** with students and teachers displaying play cards of World Space Week, SUPARCO, SEAD, World Space Week 2026 theme "Rocket Revolution", your school name and the "Best Space School" contest name.

6- **Video and Photography**

Capture good quality videos and photographs of ambiance and events conducted during the week for inclusion in post event report. Group photo of every activity as mentioned above is must.

Post Event Reporting

- 1- Schools are required to submit post event report along with supported media by **20 of October 2026** on the format provided on website (<https://wsw.sead.pk/contests/best-space-school.html>) for evaluation.
- 2- Do not include pictures in the post-event report. Instead, provide only the Facebook album link for each activity against the respective activity entry.
- 3- Make sure to upload high-resolution pictures and maximum 3 minutes video of every activity held during the week on Facebook with related hashtags and share the link with us in the post event report on the provided format.
- 4- Pictures and videos must not contain any watermark.
- 5- If media was invited for the coverage of the event, do share its recordings/clippings and media attendance.
- 6- Softcopy of Post Event Report Format is available on website (wsw.sead.pk) to be submitted via google form.

EXECUTION TIMELINE

SER.	TASK	DATE	BRIEF
1.	PRE EVENT PLANNING	September	- Finalize the list of activities to be conducted between 04–10 October. - Promote the event in advance through social media, print, and electronic media. - Decorate the activity areas in line with the WSW 2026 theme “Rocket Revolution”. Ensure that the official logos of WSW, SEAD, SUPARCO, and your school logos are prominently displayed on all backdrops, posters, and related material.
2.	EXECUTION	04 -10 Oct 26	- Conduct all planned events and activities within the designated World Space Week timeframe. - Ensure proper documentation: take photographs, record estimated attendance, and collect media coverage. - Share brief updates of daily events/activities on social media platforms.
3.	POST EVENT REVIEW/ EVALUATION	20 Oct 26	- Submit your post event details along with supported media as per provided format on SEAD website wsd.sead.pk. - Last date of submission is 20 Oct 2026

ROLE AND RESPONSIBILITIES OF A FOCAL PERSON

Focal person is the nominated official of your school/educational institution for necessary correspondence with SEAD representatives for successfully conducting WSW activities in your premises.

- Keep in contact with SEAD representative throughout the event.
- Make sure that all your event promotional material i.e: posters, banners, brochures, standees, stage backdrop etc have WSW, SEAD, SUPARCO and your institution logo in the background. Theme for WSW -26 “Rocket Revolution” must also be mentioned.
- You don’t necessarily need to print promotional material from a professional vendor. You can utilize your own arts and crafts to create backdrop and use printed logos of WSW, SEAD and SUPARCO.
- Publicize your event(s) on social media before, during and after the event with hashtags #WSW26, #WSW26Pakistan, #RocketRevolution and #SEAD. Don’t forget to tag ‘Space Education & Awareness Drive’ facebook page (www.facebook.com/SEAD.Pakistan) in all your WSW posts so that we can reshare your posts.
- Don’t forget to take subsequent group photos on the format mentioned below and submit them along with Post Event Report:
 - ❖ **Activity/Contest Group Photo** with students and teachers displaying play cards of World Space Week, SEAD, SUPARCO, World Space Week 2026 theme “Rocket Revolution”, your school name and the activity/contest name. (i.e: quiz contest, declamation contest, poster making contest etc)
 - ❖ **“Best Space School” Contest Group photo** with students and teachers displaying play cards of World Space Week, SUPARCO, SEAD, World Space Week 2026 theme “Rocket Revolution”, your school name and the “Best Space School” Contest name.
- Prepare post event report on the provided format keeping in view its pre-requisites.

EVENT IDEAS FOR WORLD SPACE WEEK ACTIVITIES

Schools are encouraged to design a variety of meaningful and engaging activities for students of all grade levels. You can access the **WSW Resource Kit** on the **SEAD website**, which includes a coloring book, quiz book, and DIY **Rocket Revolution** activities. In addition, the following activities are suggested:

1. **INAUGURATION CEREMONY:** Open the World Space Week 2026 celebrations in your school by organizing a fun and engaging inaugural ceremony during the morning assembly. The ceremony may include a short skit, tableau, speech, or presentation highlighting the importance of space exploration and this year's theme, "Rocket Revolution." To mark the official start of the celebrations, schools may also release helium balloons carrying a simple placard such as "World Space Week 2026 – Pakistan" during the assembly. The ceremony should create excitement among students and formally commemorate the beginning of World Space Week activities in the school.



2. **SPACE WALK:**

Organize a fun and colourful school parade where students dress up as astronauts, rockets, satellites, space explorers, or other space-themed characters. Students can carry creative placards featuring facts, slogans, and messages about rockets, space exploration, and the "Rocket Revolution."



3. **QUIZ COMPETITION:** Organize an exciting inter-class or inter-house quiz around the theme "Rocket Revolution." Questions can explore rockets, astronauts, satellites, space missions, famous space pioneers, Pakistan's space achievements, and the science behind launching and exploring space. Age-appropriate questions can be prepared for different grade levels so that all students can participate and enjoy the excitement of the Rocket Revolution.



4. **POSTER COMPETITION:** Hold a poster-making competition on the theme “**Rocket Revolution,**” with students exploring the evolution of rockets through different eras. The competition may be divided into four eras: **13th Century – “Ancient Fire,”** exploring the earliest rockets and their origins; **1940s–1960s – “The Space Race,”** highlighting the development of rockets and the race to reach space and the Moon; **1970s–2000 – “The Space Shuttle Era,”** showcasing reusable spacecraft and major milestones in human spaceflight; and **2010–Present – “The Reusable Rocket Revolution,”** focusing on modern reusable rockets and the future of space exploration. Students can use illustrations, timelines, facts, and creative slogans to bring their assigned era to life.



5. **MODEL MAKING CONTEST:**

Encourage students to create creative 3D models that bring the “Rocket Revolution” to life using everyday, reusable, or recyclable materials. Students may build models of historic rockets, modern reusable rockets, launch vehicles, spacecraft, or futuristic rockets designed for the next generation of space exploration. Schools may also organize the contest around different stages of rocket evolution, allowing students to showcase how rocket technology has transformed from early designs to today's reusable launch systems. The completed models can be displayed in a Rocket Revolution Exhibition for fellow students, teachers, and parents.



6. **SPACE THEATRE:** Present a short skit, play, or puppet show inspired by the theme “Rocket Revolution.” Students can dramatize the evolution of rockets—from the earliest rocket experiments and the Space Race to the Space Shuttle era and today's reusable rockets. They may also imagine the future of rocket technology and how it could transform space exploration, travel, and life beyond Earth. Encourage students to combine scientific facts with creativity, humour, costumes, and simple props to make the performance both educational and entertaining.

7. **DECLAMATION CONTEST:**

Organize a speech competition around the theme “Rocket Revolution,” encouraging students to explore how rockets have transformed space exploration and what the next generation of rockets may make possible. Topics may include “**From Ancient Fire to Reusable Rockets,**” “**How Rockets Changed Our Journey into Space,**” “**The Rocket Revolution: What Comes Next?**”



“**Reusable Rockets: The Future of Space Travel,**” or “**Pakistan and the Future of Space Exploration.**” Teachers can guide students in researching facts, developing strong arguments, and delivering their speeches with confidence and creativity.

8. **WATER ROCKET LAUNCH:** Organize a supervised water-rocket activity to bring the “Rocket Revolution” theme to life. Students can build simple water rockets using safe, everyday materials and launch them outdoors under teacher supervision. The activity can introduce students to the basic principles of rocket propulsion, thrust, pressure, aerodynamics, and flight, while allowing them to experience the excitement of designing, testing, and improving their own rockets. Schools can also organize a friendly “Rocket Challenge” to see which student-designed rocket achieves the best flight, making science learning interactive and fun.
9. **NIGHT SKY OBSERVATION:** If facilities permit, arrange an evening stargazing session with telescopes. Alternatively, use astronomy mobile apps in class to identify planets and constellations.
10. **TALK WITH AN ASTRONAUT OR SCIENTIST:** Arrange a live or virtual session with an astronaut, astronomer, or space scientist. If direct access isn’t possible, schools may stream recorded talks or documentaries, followed by student discussions.
11. **SPACE INNOVATION FAIR:** Organize a mini science fair around the theme “Rocket Revolution,” where students showcase creative ideas and inventions encouraged by the future of rockets and space exploration. Students can develop simple prototypes or concept models addressing challenges such as faster and safer space travel, reusable rockets, fuel efficiency, rocket landing systems, or supporting life during long-duration missions. Exhibits can be presented to fellow students, teachers, and parents, giving young innovators an opportunity to explain how their ideas could contribute to the next generation of the Rocket Revolution.

- 12. SPACE ART & CRAFT CORNER:** Set up a fun and creative activity corner for younger students on “Rocket Revolution.” Students can make paper rockets, rocket launchers, spacecraft, astronauts, or colourful artwork showing the journey of rockets from early designs to modern reusable rockets. They can use simple, safe, and recyclable materials to create their crafts, helping them explore the idea of rockets and space exploration through hands-on creativity.

Note for Teachers

The activities listed above are flexible and can be scaled according to your school’s resources, time, and student levels. The provided contests are only for reference; schools are welcome to design their own unique concepts in line with the WSW 2026 theme *Rocket Revolution*.

PUBLICIZE YOUR EVENT ON SOCIAL MEDIA

Social media is one of the most powerful tools to showcase your school's participation in World Space Week. We strongly encourage you to share your event highlights online, as this not only promotes your efforts but also contributes to Pakistan's visibility in the global celebration. Please remember to **tag the official SEAD (Space Education & Awareness Drive) Facebook page** in all your posts so that your activities can be reshared and acknowledged.

- Always include the **WSW, SUPARCO, and your organization's logo** in every promotional material. An editable WSW poster is available for download from the SEAD website.
- Use social media strategically to build excitement and engagement **before, during, and after the event**:
 - **Pre-event**: Post announcements, invitations, or short teaser videos about your planned activities.
 - **During the event**: Share live updates, short clips, or live-stream important moments.
 - **Post-event**: Upload a brief summary of the activity accompanied by quality photos and videos.

*Most importantly, please note that the **World Space Week Association (WSWA)** closely monitors global participation. For their evaluation, the only recognized proof of an event's scale and impact is **pictorial evidence** — clear photographs and media coverage that demonstrate the number of students, teachers, and activities conducted. Therefore, schools are requested to document their events thoroughly through pictures and short videos, ensuring that the spirit and reach of their celebrations are well captured.*

Don't forget to use the official hashtags: **#WSW26, #WSW26Pakistan, #RocketRevolution, and #SEAD** to connect your posts with the wider World Space Week community.

MEDIA GUIDELINES

PRESS/ELECTRONIC MEDIA

Invitation to Media

Send a formal invitation to media and invite them for electronic/press coverage of your event.

Interviews

- 1- Identify persons who could be nominated to give interviews to media when needed.
- 2- Keep track of all the interviews conducted during the week. Ask media to provide copy of coverage of the event. If not, request them to upload it on YouTube and provide link.

Issuance of Press Releases

- 1- Prepare a press release of your event and send pre-event and post-event press releases to mass media via email/whatsapp.
- 2- Keep record and clippings of the coverage. These will be included in post event media report.

Media Desk

Nominate a media facilitator for the event. Media facilitators are required to setup a proper media desk at reception. Media desk should contain:

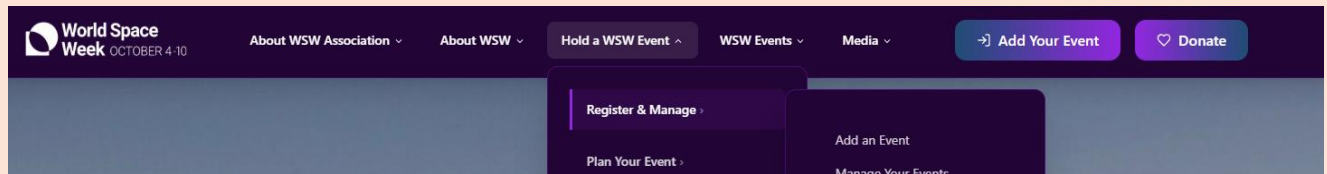
- Media attendance sheet. Copy of media attendance should be send to SEAD for inclusion in media report. Maintain separate attendance sheet for each event/activity.
- Keep a handout regarding your weeklong activities for info of media officials.



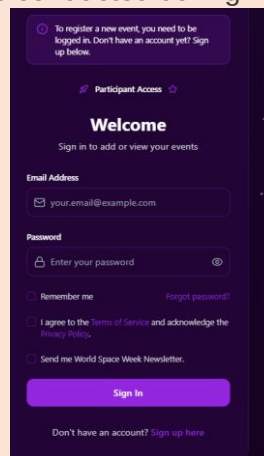
HOW TO ENTER YOUR EVENT ON WORLD SPACE WEEK WEBSITE

A step-by-step guide is here for registering your events in WSW global calendar.

- 1- Login to www.worldspaceweek.org
- 2- Click on “Hold a WSW Event – Register & Manage – Add an Event”.



- 3- Register Your school and add events conducted during WSW-26



- 4- Please ensure your events must be registered on **WSW website by 31 Oct 2026.**

WORLD SPACE WEEK PAKISTAN HELPDESK

Islamabad Office: 051-9075072-75/ 0341-3169156

Email: pakistanwsw@gmail.com

Website: wsw.sead.pk

Facebook: www.facebook.com/SEAD.Pakistan

FREQUENTLY ASKED QUESTIONS (FAQs)

1. Can any school participate in World Space Week / Best Space School Competition?

Yes. The competition is open to educational institutions across Pakistan. Both public and private schools from each province are eligible. Top-performing schools will be selected as “Best Space Schools.”

2. How many activities need to be conducted to compete for the Best Space School Competition?

There is no fixed limit. Schools that conduct multiple and diverse activities will have higher chances of winning.

3. Can online activities also be conducted by schools?

Yes. Online activities such as webinars, virtual quizzes, talk with an astronaut and digital competitions are welcome.

4. How will schools be evaluated?

Each school must upload a **Post Event Report** in the prescribed SEAD format. Evaluation will be based on:

- Number and variety of activities conducted
- Level of participation
- Ambiance and creativity in event execution
- Thematic relevance to *Rocket Revolution*
- Innovative ideas introduced
- Media coverage and social media impressions

5. How can schools invite media for coverage of their events?

Contact details of journalists and media houses can be found on TV channel and newspaper websites. Invitations may be sent through email, WhatsApp, or phone calls. Schools may also share daily briefs and pictures with newspapers, magazines, blogs, and science forums to gain visibility.

6. How should schools publicize their events on social media?

Schools must actively share their activities before, during, and after the events on social media platforms. Always use the hashtags **#WSW26**, **#WSW26Pakistan**, **#RocketRevolution**, and **#SEAD** and tag SEAD’s official page “*Space Education & Awareness Drive*” so your content can be reshared.

- **Pre-event:** Announce your event, share invitations, and post teasers or short videos.
- **During the event:** Share live updates, short clips, or live-streaming.
- **Post-event:** Upload a brief summary with clear photos and videos.

7. Why do we have to register on the WSWA website?

Registering your event on the WSWA Global Calendar makes it an *official* WSW event. This ensures your activities are recognized internationally. Step-by-step guidelines are provided in the guidebook, and SEAD focal persons can assist you if required.

8. Who are focal persons?

Focal persons are nominated officials from SEAD and participating institutions. They act as coordinators to ensure smooth execution of activities. Their roles and responsibilities are detailed in the *Best Space School Guidebook*.

9. Is it necessary to provide the Post Event Report in the SEAD format?

Yes. Submission of the Post Event Report in the prescribed SEAD format is **mandatory** for evaluation by the judging panel. Reports submitted without this format will not be considered

10. Why is it necessary to display the logos of World Space Week (WSW), SUPARCO, SEAD, and the School, along with the World Space Week 2026 theme?

Displaying the logos of **World Space Week (WSW)**, **SUPARCO**, **SEAD**, and the **participating school**, along with the official **World Space Week 2026 theme**, helps clearly identify the activity as part of the official World Space Week celebrations in Pakistan. Photographs showing these logos and the theme provide important visual evidence for inclusion in the **Pakistan World Space Week Post-Event Report**. Schools are therefore encouraged to ensure that the logos and theme are prominently displayed in event backdrops, banners, posters, certificates, and activity photographs.

WORLD SPACE WEEK PAKISTAN HIGHLIGHTS



